

# Michel Platini



## The Future of UEFA

### FIVE COMMITMENTS FOR A MANDATE

- 1 Strengthen **THE LEGITIMACY** of UEFA's elected representatives
- 2 Increase **SOLIDARITY** and partnerships between National associations
- 3 Ensure **THE UNIVERSALITY** of competitions
- 4 Rebuild **UNITY** between the Football Families
- 5 Work on Football's **EXEMPLARINESS**

Michel Platini  
UEFA Presidential Candidate

# My philosophy

*A programme to achieve together*



## 1 - LEGITIMACY

- Let's get back to sharing responsibilities properly: **give elected representatives the power to drive** and implement sporting policy **and let the administration handle the everyday management**. In this way we will govern as a team, intelligently.
- Let's strengthen the Executive Committee as UEFA's **supreme decision-making body** and make the Congress into a highlight of our democratic system, **a forum for debate** on the big issues facing football.
- Let's broaden the **Executive Committee to 15 members** to take account of UEFA's geographic diversity. Fair representation for all nations is a priority.
- Let's make UEFA **the Home of European football** where every National Association feels it has a place. An open and welcoming home that will always be there to listen to the needs of National associations, all National associations.



## 2 - SOLIDARITY



- Let's continue and **intensify** the **HatTrick** and **Top Executive** programmes.
  - Let's amplify **the efforts for solidarity** towards the National Associations by redistributing more of the revenue generated by UEFA competitions.
  - Let's guarantee **payment of all grants** approved by UEFA.
- Let's develop technical and administrative **partnerships** between National associations.
  - Let's create **tailor-made programmes** with **customised options** to meet the specific needs of each National Association.
  - Let's preserve **the unity of television and commercial rights** and the system for redistribution of UEFA's wealth in order to establish genuine equal opportunities within the Football community of Europe.

## 3 - UNIVERSALITY



- Let's keep **the same qualifying system for the Euros**, which satisfies all National Associations and with their help, **let's examine the possibility of increasing the number of teams participating** in the final phase of the competition.
- Let's maintain the **UEFA Champions League in its current format** but **let us return the balance in favour of National Champions**. As part of this, let us introduce a maximum limit of 3 clubs qualifying directly from each country, to enable more nations to take part.
- Let's develop the **playing of every form of football** (women's football, youth championships, Futsal, Beach soccer, handisport football, the UEFA Region's Cup, etc.) and revitalise some competitions (UEFA Cup, Intertoto Cup, etc).
- Let's recognise **supporters** as **an essential part of the identity** of Clubs.

## 4 - UNITY



- Let's reopen **the dialogue** between all those involved in football and **draw up**, under the guidance of the Executive Committee and National Associations, **a European Football Charter** that will preserve and perpetuate the values of our sport.
- Let's preserve the **autonomy** of football with respect to politics and negotiate **legal recognition of the sport as a specificity** in Europe.
- Let's work in **harmony** with FIFA and its Task Forces whilst maintaining UEFA's driving role.
- Let's consolidate **the football pyramid** and defend the "National Associations – UEFA – FIFA" triumvirate.

## 5 - EXEMPLARINESS

- **Let's fight vigorously against the ills** that threaten our sport: racism and xenophobia, dubious financial deals, illegal betting, the dubious activities of agents, drugs, etc.
- Let's work towards more openness, take firmer disciplinary action and equip ourselves with new tools.



**UEFA is a benchmark, it has to lead by example.**

**Let's give all children throughout Europe the opportunity to fulfil their passion in the best possible conditions. They represent football's wealth and are the guarantors of its future. They should never, ever be forgotten.**

# A new president for UEFA



## Michel Platini

Age 51

Married, two children

### The Player

501 games, 265 goals

Clubs: AS Nancy (1973-79), AS Saint-Etienne (1979-82), Juventus Turin (1982-87)

International experience with the French national football team:

- 72 caps, 49 as captain, 41 goals, European nations champion 1984
- National team coach from 1988 to 1992

### The Director

#### IN FRANCE

1992-1998 : Vice-President of the FIFA World Cup Organising Committee - France 98

From 2000 : Vice-President of the French Football Federation

#### WITH UEFA:

1988-1990 : Member of the Technical Development Committee

From 2002 : Member of the UEFA Executive Committee  
Member of the Technical Development Committee (Executive Committee's representative)

Member of the working group on clubs and leagues

#### WITH FIFA:

1998-2002 : Personal Advisor to FIFA President, Mr. Sepp Blatter

From 2002 : Member of the FIFA Executive Committee  
Chairman of the Technical Development Committee  
Vice-president of the Football Committee  
Vice-president of the GOAL project

2000-2006 : Member of the FIFA World Cup Organising Committee – Germany 2006

# If you place your trust in me...



***If you place your trust in me,*** I will be the passionate and unprejudiced servant of the football we all love. We will work together to develop it, taking care not only to preserve its heritage, but also and most importantly to enrich it. From the grass roots to the elite, from the base to the pinnacle, there are still so many things to create, perfect and consolidate.

***If you place your trust in me,*** I will be the enthusiastic and vigilant defender of the football we all share. A football that remains faithful to the values that have always been those of Europe and of sport, and which it is our responsibility to bring to life, across our continent: respect for others, tolerance, solidarity, freedom, and bringing protection and fulfilment to people.

***If you place your trust in me,*** I will put in place the commitments I have made - with you and for you. I will seek within the National Associations, the ideas, projects, talent and skills that UEFA needs to face the challenges of tomorrow. We will work as a team, because football is a great collective adventure. And if you entrust me with the captain's armband, I will always use it to encourage, help and provide enthusiasm, never to restrict or enforce.

***If you place your trust in me,*** I will live in Nyon at the heart of UEFA, and I will perform missions throughout Europe to ensure that I will always be able to listen to your aspirations.

What I want to achieve is simple and I know it is what you want too: to preserve the magic of football, its universal appeal, and its soul, which are its real riches.

***Let football remain the game that has been the dream of generations, that fills children with wonder, and unites Europeans. This is our shared ambition.***

Together, let's take action for  
football. I'm counting on you.